



Lynn Kachmarik (Yellow/Red)
President, Equilibria in Sports - Senior Coach
Founder, True Brand Sports LLC

Lynn Kachmarik is a renowned global speaker and educator on leadership, cultural change embraced by empathy, character development and vulnerability. She currently serves as President of Equilibria in Sports an entrepreneurial company committed to elevate personal, professional and organizational performance through understanding, embracing and leveraging diversity of thought and behavior. Lynn is also the founder and owner of True Brand Sports LLC, which provides workshops around the world to improve the sport culture at the youth, high school, collegiate and professional levels.

Lynn's storied career and leadership features experience at all sport levels including youth sports, NCAA DI, DII and DIII and international competition. She was an All-American water polo player and swimmer at Slippery Rock University where she earned her BS and MS Degrees in Physiology and Education. She was a ten-year captian/member of the United States National Water Polo team as a player, coach and returned as a member of their Executive Committee.

She held various coaching positions at Bucknell University, including serving two decades as the head coach for the Men's and Women's Water Polo and Swim teams. Lynn served as a collegiate athletic director for ten years and moved on to become the Vice-President/General Manager of the South Bend Silver Hawks; a first for a female to serve in that role for any minor league baseball team. Lynn also worked at the University of Notre Dame and served as the National Outreach Director for Play Like a Champion Today.

Lynn has been inducted into 6 Athletic Halls of Fame, including the United States Water Polo Hall of Fame, Collegiate Coaches Hall of Fame as well as the Bucknell University Hall of Fame.

Her athletic accomplishments also feature All-American swimmer, All-World water polo team player and recipient of the Paragon Award presented by the International Swimming Hall of Fame which recognizes leaders in the aquatic industry who play a prominent role in the promotion of USA swimming, water polo, diving and synchronized swimming

Lynn's passion and commitment to mentoring all partners on a journey of excellence as they strive to reach their potential fuels her endless mission of developing intentional leaders and high-performance teams.

